

Announcement for 2021 ‘Study in Korea’ Online Supporters

The National Institute for International Education(NIIED) from the Ministry of Education is [looking for International Students with great passion and creativity, who are currently studying and having interests in Korea.](#) Seize this opportunity to [introduce and promote ‘Study in Korea’ contents.](#) We look forward to your continuous support and participation.

□ Overview

- Title : ‘Study in Korea’ Online Supporters
 - Eligibility : International students who are currently studying at Korean universities (including Korean language programs) with proficiency in at least one of the language selections below.
 - ※ GKS scholars are not eligible to apply
- ※ **Required Language for Online Supporters (11 languages)**

 - English, Chinese, Vietnamese, Mongolian, Japanese, Russian, French, Spanish, Turkish, Arabic, Indonesian
 - **Applicants’ nationality and language sphere does not have to be equal**
 - **Applicants can apply for one language only**
- Positions Available : Applicants can apply for **one or both** positions
 - ① **SNS Specialist** : Active SNS users with good SNS utilizing skills
 - ② **Video Specialist** : Applicants having good video production skills (video filming and editing)
 - Number of positions available : Around **35 people in total***
 - * In principle, 1 person will be selected for each language and position. But if there is no one eligible for a certain language, it could be selected from other languages.
 - Duration : **6~7 months (from May, 2021 ~ November, 2021)**
 - Supporters activity : Sharing various events, producing promotional videos, and posting SNS contents related to ‘Study in Korea’

	① SNS Specialist	② Video Specialist
Common Task	<ul style="list-style-type: none"> • Share your experience of studying in Korea - either write a text or make a video (1 text or video per every months) 	
Tasks for each positions	<ul style="list-style-type: none"> • Promote events related to study in Korea, such as ‘Study in Korea’ online education fairs 	<ul style="list-style-type: none"> • Submit a self-produced video that promotes study in Korea (1 video)

	and etc. (share these on personal SNS or group chatting room more than 10 times) <ul style="list-style-type: none"> • Submit SNS uploaded contents (1 content per month) 	<ul style="list-style-type: none"> • Submit an interview video of other international students in Korea (1 video)
Recommended Task*	<ul style="list-style-type: none"> • Continue to upload contents related to study in Korea or Korean culture on personal SNS 	

* The recommended task is **not mandatory, but additional points will be applied in selecting an “Excellent Supporter”**

※ All the contents should be produced in **both languages : selected language and Korean (or English)**

○ Benefits

- (Common) **An appointment letter, a certificate of completion, activity fee* (500,000 KRW in total)**
 - * 250,000 KRW will be granted twice, at the end of August & November (it may not be paid if the tasks are poorly done or incomplete)
- (Excellent Supporter) Upon the completion of tasks, remarkable supporters will be granted an award by the president of NIIED
- (Excellent Video Specialist) Apart from supporters’ tasks, NIIED will individually contact an outstanding video specialist and request for ‘Study in Korea’ promotion video production. An extra payment will be made for this.
 - * The excellent video specialist shall grant NIIED its exclusive rights to use it for any promotional purposes. (re-production, copy, distribution, etc.)

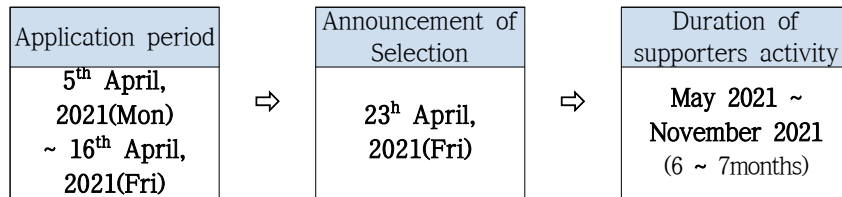
□ Selection Process

- Application submission period : **5th April, 2021 (Monday) ~ 16th April, 2021 (Friday)**
- How to apply : **Download and complete the application form, and submit it through an email (hailey94@korea.kr)**
 - ※ When sending the application form, please put a title of email as *[Applying for Online Supporters]*
 - ※ Name the file as *“applying position_applying language_applicant’s name.doc” (e.g. SNS specialist_Spanish_Ana Lopez.doc)*
 - ※ *Applicants must fill out the packet in a proper manner. Incomplete forms may not be evaluated.*

○ Application Screening and Evaluation : Application, SNS activity status. (including its account, number of visitors/followers, contents, etc.) If necessary, video interview may be included.

* The final selection will be announced on 'Study in Korea' website notice board (www.studyinkorea.go.kr) in April 23th. The details (schedule, method)for its kick-off ceremony will be notified individually afterwards.

□ **Timeline**



※ The above timeline can be adjusted in regards to the selection process or following situations.

○ Contact Information: 02-3668-1463 / hailey94@korea.kr

2021. 4. 5.

National Institute for International Education (NIIED)