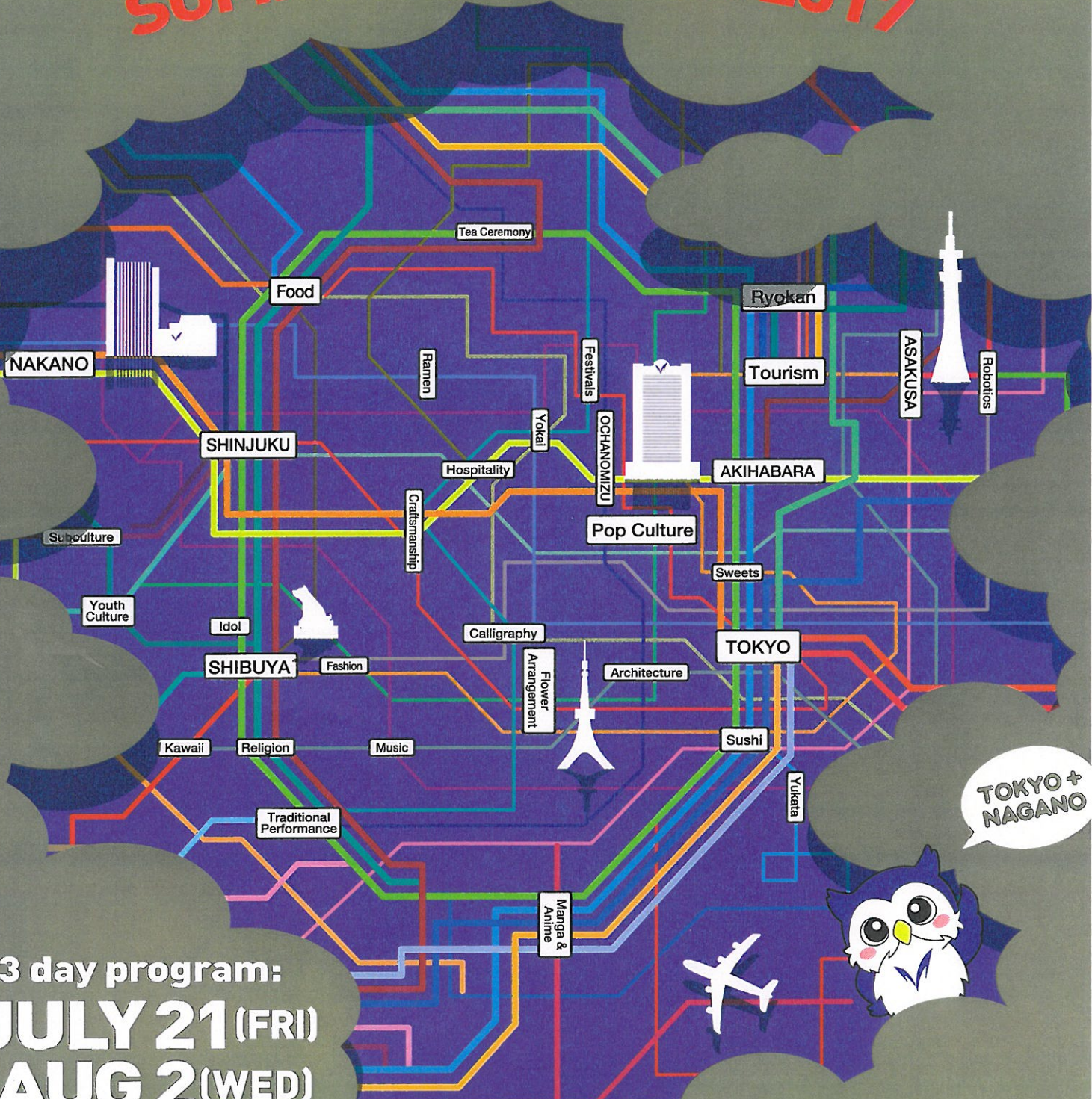


MEIJI UNIVERSITY

# COOL JAPAN

SUMMER PROGRAM 2017



13 day program:  
**JULY 21 (FRI)**  
**-AUG 2 (WED)**  
**2017**



[www.meiji.ac.jp/cip/english/programs/cooljapan/](http://www.meiji.ac.jp/cip/english/programs/cooljapan/)





# MEIJI UNIVERSITY COOL JAPAN SUMMER PROGRAM 2017

What is "cool" about Japan?

Meiji University's Cool Japan Summer Program is a series of lectures, field trips and workshops on a wide variety of subjects relating to Japan's contemporary images

- from manga, anime and music, to fashion, the latest technology and cuisine.

We invite you to discuss many issues of "Japan" with some of the leading researchers and professionals of each field.

Let us look into the essence of Japanese pop culture while exploring its current social context and future potential.

We will investigate diverse aspects of Japanese society and uncover their underlying traditional elements.

Discover and experience "COOL JAPAN" for yourself with us during summer 2017!



Date

**July 21 (Fri)-August 2 (Wed), 2017**

Place

**Meiji University Surugadai Campus (Tokyo)**

Program Hours

**Approximately 50 hours in total**

(Lectures and workshops 18.5hrs, field trips 24.5hrs, presentation 3.5hrs, seminars 3.5hrs)

Participants

**Overseas Undergraduate or Graduate-level University Students** (Maximum 20 students)

Eligibility Requirements

1. Must be enrolled in an undergraduate or graduate degree program as of July 21, 2017.
2. Must be 18 years old or above as of July 21, 2017.
3. Must be able to attend courses and give presentation in English, and submit an assignment paper after the program.
4. Must attend all of the program activities from July 21 – August 2, 2017.

Program Fee

**150,000 Yen (JPY)**

- This includes tuition fee, transportation and field trip/workshop fee in the program, transportation and accommodation (one night) for the Nagano field trip and welcome/farewell parties.
- Airfare to and from Japan and accommodation in Tokyo are not included.

Accommodation Fee (Optional)

**Ⓐ Dormitory Room (Hostel) — 65,000 JPY (5,000 JPY/night)**

**Ⓑ Single room (Hotel) — 117,000 JPY (9,000 JPY/night)**

- Check-in date is July 20 and check-out date is August 3 (13 nights in total).
- The payment of the accommodation fee will be made directly to the travel agent, and not to Meiji University.

Evaluation

Participants will be graded on attendance and attitude, presentation and an assignment paper. A certificate and evaluation record will be given upon successful completion of the program. Students who require credits should inquire at their home universities.

Language Used

**English**

Application

**Please apply online from our program website**

Application period

**February 1 (Wed)-February 28 (Tue), 2017 (Japan Time)**

# Program Schedule

\* Contents of the program may be subject to change.

AM

PM

**July 20 (Thu)**

Check-in at the accommodation

**July 21 (Fri)**

- Opening Ceremony & Orientation
- Introduction to Cool Japan

- Activity with Meiji University Students
- Welcome Party

**July 22 (Sat)**

- Sample Food Making

Free Time

**July 23 (Sun)**

Free Time

**July 24 (Mon)**

- Manga
- Otaku Culture

- Anime
- Subculture in Nakano

**July 25 (Tue)**

- Religion and Lifestyle
- Daikagura (Japanese Traditional Performing Arts)

- Regional Mascots and Tourism
- Indigo Dyeing

**July 26 (Wed)**

- Anime Seminar

- Mid-Program Reflection
- Japanese Animation Studio Tour

**July 27 (Thu)**

**July 28 (Fri)**

Traditional Japan in Suwa Nagano

**July 29 (Sat)**

**July 30 (Sun)**

Free Time

**July 31 (Mon)**

- Idol Culture
- Yokai and Japanese Folklore

- Robotics and Society

**Aug 1 (Tue)**

- Fashion and Youth Culture

- Promoting Cool Japan to the World
- Preparation for Presentation

**Aug 2 (Wed)**

- Presentations by Participants


- Wrap-up Session
- Closing Ceremony & Farewell Party

**Aug 3 (Thu)**

Check-out of the accommodation

## Contact

International Collaboration Office, Meiji University 1-1 Kanda-Surugadai, Chiyoda-ku, Tokyo 101-8301

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[www.meiji.ac.jp/cip/english/programs/cooljapan/](http://www.meiji.ac.jp/cip/english/programs/cooljapan/)